



Dear Community Partner,

On April 18, 2020, Keep Florence Beautiful will host the 20th Annual Great American Cleanup in an effort to promote environmental health, city pride, and community involvement in Florence. Each year, hundreds of volunteers from all over Florence participate in picking up litter in and around Florence neighborhoods, schools, churches, major roadways, high traffic shopping areas, downtown streets, and vacated properties.

In order to host such an event, Keep Florence Beautiful must seek support from community businesses, corporations, organizations and civic groups. This support enables us to provide a venue to serve as a central meeting point for volunteers, provide clean supplies, and a "thank you" lunch for volunteers. In an effort to maximize dollars, we are asking for additional support in the way of cash or product donations to help with this endeavor. We anticipate approximately 500 volunteers. Any donation given to assist with this project will be greatly appreciated. We are currently looking for gift cards to your store, monetary donation to purchase food for the volunteer appreciation or an in-kind donation you can provide towards our event.

Keep Florence Beautiful is an affiliate of Keep America Beautiful, and is a 501 c3 non-profit organization that seeks to increase support, awareness and participation in making Florence a more beautiful place to live and visit. Our tax identification number is 27-2800578.

Thank you for your support!

Sincerely,

Michelle Bailey
Keep Florence Beautiful
Board Chair